



Press Release Oct 22 2023 For Immediate Release

Local Arcadia Business to Help in the Fight Against Cancer

Farm and Home in Arcadia WI once again is gearing up for its annual Cancer fundraiser in conjunction with Gundersen Medical Foundation, "Trick or Treat For a Cure". Farm and Home 1475 E. Wilson Ave Arcadia WI.

Farm and Home will host their Annual Halloween Event on October 28, 2023 from 10am-1:30pm with games, prizes, trunk or treat and the most popular spin-the-wheel. NEW in 2023 is a Bake-Off Contest and soft serve Ice Cream treats.

Owners Kylan and Jackie Gamez stated "We have had numerous members from both of our families that have been effected by cancer in one way or another." After the passing of Jackie's dad to cancer they knew they wanted to do something to help in the fight against Cancer, but were not sure where to start. So in 2022 they began October Shop Local for a Cure with a final Halloween event the last Saturday in October. In 2022 they raised over \$4000 and expect 2023 will be even more of a success. With the support of over 20 vendors who have supplied raffle prizes and are donating directly to the cancer funds based on what they sell in the month of October, they are expecting 2023 to be a great success. Jackie stated "We are trying to do our small part by teaming up with Gundersen Medical Foundation and to help bring awareness about early detection and to help those that are fighting this disease." It is their hope to not only raise funds for the cancer funds but to make community members aware of how just giving a small amount of money or their time can help just one person become aware of cancer prevention and support those that are currently fighting. Kylan stated, "We personally know that finding out you have cancer isn't easy. But finding it early can save lives. By doing this event we hope we can help others become aware of the signs and cancer screening tools needed for early detection of cancer. In addition, we want to support those that are currently fighting this disease."

Farm and Home's in store "October Shop Local for a Cure Event" where vendors will donate to the Cancer Funds based on product sales goes through Oct. 28th. Saturday Oct. 28<sup>th</sup> is the final event, Trick-or-Treat for a Cure with candy and toy handouts, games for the kids, (\$1 per game) plus a NEW addition is the soft serve ice cream/candy cup for \$2. Also New in 2023 is a Bake-OFF Contest for all ages, register/drop-off by 11am Oct. 28<sup>th</sup> (\$10). A \$2 per child donation to enter, children will pick a prize & Trunk-or-Treat. Other ways to donate are to purchase RAFFLE tickets to WIN over 20 items or purchase items at the donation tables.

In addition, the first 20 kids to enter and donate will receive a "Color for a Cure" coloring T-shirt, the next 10 kids will receive a Trick-or-Treat For a Cure-teddy bear. The first 75 adults to bring a child and donate will receive a bag of Goodies as well! There will be craft and baked goods vendors on hand with a portion of sales going to the Cancer Funds.

Farm and Home is dedicated to helping in the fight against a disease that effects nearly all of us in our community. All profits from this event will be donated to Brian's Fund for Colon Cancer and Breast Cancer Fund of Gundersen Medical Foundation. Farm and Home will match all donations up to \$1,000. Special Thank You to local sponsors/donors: Hescher Transport, Supreme Graphics, 1<sup>st</sup> National Bank-Arcadia, NAPA Auto Parts-Independence, Edge Graphics, NAPA-Arcadia, Auntie A's Sweet Treats and all of our volunteers. Join them October 28 10am-1:30pm 1475 E. Wilson Ave Arcadia WI



for more details go to [arcadiafarmandhome.com](http://arcadiafarmandhome.com)